



## Sue Cushing

Vice President, Enterprise Marketing and Communications  
ManTech International Corporation

**Sue Cushing is vice president of Enterprise Marketing and Communications for ManTech.** As a member of the ManTech Leadership Team, Ms. Cushing is responsible for the company's strategic communications and marketing plans, digital platforms, media relations, public relations and brand management, internal communications, executive communications, corporate contributions, special events and social media.

Ms. Cushing has 25 years' experience with technology companies. Before joining ManTech, she led Marketing Communications for Raytheon's NCS business sector that provided net-enabled solutions to military, federal and civil customers. In her role, Ms. Cushing was responsible for advertising, Internet content, brand management and strategic communications. She was also the communications lead for the Public Safety and Security business.

Prior to Raytheon, Ms. Cushing served on the leadership team at BAE Systems, a defense company as the director of communications for Intelligence and Information Systems. She launched the marketing campaign for the cybersecurity business and served on the corporate Global Security Council and Web Council. She developed an integrated communications program with media relations, social media, employee and executive communications and community relations.

Prior to BAE, Ms. Cushing was vice president of Communications & Marketing for Neustar, an Internet company that supports all network operators for wireless interoperability. She helped guide the company through a very successful IPO process, and was responsible for all financial communications, media relations, internal communications, and branding.

Before Neustar, Ms. Cushing was with Verizon for eight years, culminating as group vice president of International Communications and Public Affairs. She provided global leadership for all communications functions across the international business serving Europe, Asia, Canada, and Central and South America. She also served on the Corporate Global Advertising Council, and played a central role in managing the merger communications strategies for Bell Atlantic and GTE, which became Verizon, a Dow 30 company with \$126 billion in 2016 revenues.

Since 2009, Ms. Cushing has served on the PenFed Foundation's Advisory Board. The Foundation helps create a pathway for our nation's defenders to secure a strong future through financial education, credit-building, home ownership and short-term assistance. All of the programs include an element of financial education.

She earned a Master's Degree in Communications from American University, a Master's in film/cinema/video studies from the University of Southern California and a Bachelor's in journalism from California State University-Long Beach.

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